IMAA is offering member companies the opportunity to sponsor each quarterly issue of the IMAA membership newsletter—The Source Report. Sponsorship features ads in both the print and digital versions of the newsletter. There are a limited number of ad spaces available in each newsletter.

FULL PAGE SPONSOR

PRICE

Limit of 2 sponsors per newsletter.

DIGITAL AD SIZE

Single Quarterly Newsletter = \$750	7.5" x 10" - no bleeds	300 pixels by 250 pixels
Full Year Pre-Purchase = \$2,600	Acceptable file formats: .pdf, .jpg, .png	Acceptable file formats: .jpg, .png, .gif
	High-resolution, ready-to-print	Please send URL for clickthrough.

PRINT AD SIZE

1/2 PAGE SPONSOR

PRICE

Limit of 2 sponsors per newsletter.

DIGITAL AD SIZE

Single Quarterly Newsletter = \$550	7.5" x 5" - no bleeds	300 pixels by 600 pixels
Full Year Pre-Purchase = \$2,000	Acceptable file formats: .pdf, .jpg, .png	Acceptable file formats: .jpg, .png, .gif
	High-resolution, ready-to-print	Please send URL for clickthrough.

PRINT AD SIZE

1/4 PAGE SPONSOR

PRICE

Limit of 4 sponsors per newsletter.

DIGITAL AD SIZE

Single Quarterly Newsletter = \$350	3.75" x 5" - no bleeds	728 pixels by 90 pixels
Full Year Pre-Purchase = \$1,200	Acceptable file formats: .pdf, .jpg, .png	Acceptable file formats: .jpg, .png, .gif
	High-resolution, ready-to-print	Please send URL for clickthrough.

PRINT AD SIZE

All ad artwork MUST be provided by the sponsoring company to IMAA by the 30th of the month before publication:

1st Quarter: Artwork due by January 30th **Publication in February** 2nd Quarter: Artwork due by April 30th

Publication in May

3rd Quarter: Artwork due by July 30th **Publication in August** 4th Quarter: Artwork due by October 30th

Publication in November

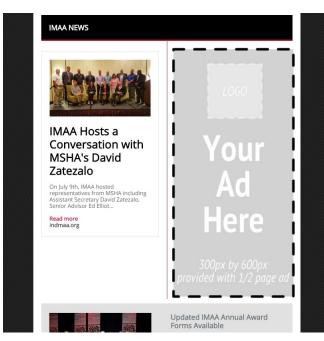
Secure Sponsorship Online at indmaa.org/2020newslettersponsor Or Contact IMAA at 317.580.9100

EXAMPLES:

Full page = 7.5" x 10"

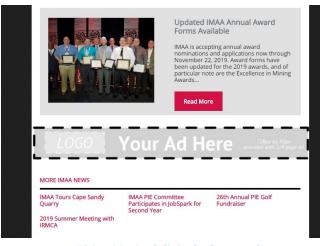


300 x 250 pixel digital ad example Included with Full Page Sponsor (Not to scale)



300 x 600 pixel digital ad example Included with 1/2 Page Sponsor (Not to scale)

1/2 page = 7.5" x 5"



728 x 90 pixel digital ad example Included with 1/4 Page Sponsor (Not to scale)

1/4 page = 3.75" x 5"