



THE SOURCE REPORT SPONSORSHIP INFORMATION FOR THE MEMBERSHIP NEWSLETTER OF IMAA

IMAA is offering member companies the opportunity to sponsor each quarterly issue of the IMAA membership newsletter—The Source Report. Sponsorship features ads in both the print and digital versions of the newsletter. There are a limited number of ad spaces available in each newsletter.

FULL PAGE SPONSOR

Limit of 2 sponsors per newsletter.

PRICE	PRINT AD SIZE	DIGITAL AD SIZE
Single Quarterly Newsletter = \$750 Full Year Pre-Purchase = \$2,600	7.5" x 10" - no bleeds Acceptable file formats: .pdf, .jpg, .png High-resolution, ready-to-print	300 pixels by 250 pixels Acceptable file formats: .jpg, .png, .gif Please send URL for clickthrough.

1/2 PAGE SPONSOR

Limit of 2 sponsors per newsletter.

PRICE	PRINT AD SIZE	DIGITAL AD SIZE
Single Quarterly Newsletter = \$550 Full Year Pre-Purchase = \$2,000	7.5" x 5" - no bleeds Acceptable file formats: .pdf, .jpg, .png High-resolution, ready-to-print	300 pixels by 600 pixels Acceptable file formats: .jpg, .png, .gif Please send URL for clickthrough.

1/4 PAGE SPONSOR

Limit of 4 sponsors per newsletter.

PRICE	PRINT AD SIZE	DIGITAL AD SIZE
Single Quarterly Newsletter = \$350 Full Year Pre-Purchase = \$1,200	3.75" x 5" - no bleeds Acceptable file formats: .pdf, .jpg, .png High-resolution, ready-to-print	728 pixels by 90 pixels Acceptable file formats: .jpg, .png, .gif Please send URL for clickthrough.

All ad artwork MUST be provided by the sponsoring company to IMAA by the 30th of the month before publication:

1st Quarter: Artwork due by January 30th
Publication in February

3rd Quarter: Artwork due by July 30th
Publication in August

2nd Quarter: Artwork due by April 30th
Publication in May

4th Quarter: Artwork due by October 30th
Publication in November

**Secure Sponsorship Online at indmaa.org/2020newslettersponsor
Or Contact IMAA at 317.580.9100**

EXAMPLES:

Full page = 7.5" x 10"

THE SOURCE REPORT
The Membership Newsletter of the Indiana Mineral Aggregates Association
February | Issue 01

Upcoming Events
See what's coming up on the [calendar](#).

Membership Spotlight
IMAA welcomes new Associate Members.
[Read more](#)

Obituaries
John Example [Read more](#)

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Doug Lozier Hired as New IMAA Program Services Coordinator
"IMAA is pleased to announce that Doug Lozier will be joining the IMAA staff as the new Program Services Coordinator on November 11," says IMAA Executive Director Calvin Lee...
[Read more](#)
indmaa.org

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IMAA NEWS

IMAA Hosts a Conversation with MSHA's David Zatezalo
On July 9th, IMAA hosted representatives from MSHA including Assistant Secretary David Zatezalo, Senior Advisor Ed Elliot...
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Updated IMAA Annual Award Forms Available

300 x 600 pixel digital ad example
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1/2 page = 7.5" x 5"

Updated IMAA Annual Award Forms Available

IMAA is accepting annual award nominations and applications now through November 22, 2019. Award forms have been updated for the 2019 awards, and of particular note are the Excellence in Mining Awards...

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MORE IMAA NEWS

IMAA Tours Cape Sandy Quarry
2019 Summer Meeting with IRMCA

IMAA PIE Committee Participates in JobSpark for Second Year

26th Annual PIE Golf Fundraiser

1/4 page = 3.75" x 5"

728 x 90 pixel digital ad example
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